



2026
OREGON
**HIGH
DESERT**
CLASSIC

36TH ANNUAL
HORSE SHOW

JULY 8 - 12

SPONSORSHIPS

We Are
J BAR J YOUTH SERVICES





2026 OREGON
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CLASSIC

SAMPLE SPONSORSHIP PACKAGES



J Bar J Youth Services will host its exciting event, the **Oregon High Desert Classic**, in Bend, Oregon on their program campus at **J Bar J Boys Ranch**.

Sprawling over 40 acres, the Boys Ranch has premium quality grass fields and event space, that make this property one of its kind. The Oregon High Desert Classic is J Bar J Youth Services' largest fundraiser of the year.

JULY 8-12, 2026



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\$50,000
TITLE SPONSOR

Title Sponsorship benefits:

- Event presented by
- Major arena signage: Banner displayed in Grand Prix Ring by Jumbotron
- Welcome Party Recognition
- VIP Hospitality — 2 tables of 8 including Grand Prix
- Be part of winners circle design with your branding
- Continuous social media — Facebook and Instagram
- Commercial/Video on Jumbotron (sponsor provided)
- Press Release
- Logo and top billing on all printed materials, promotions, advertising, cover and first page of prize list including full page ad.
- Ring announcements during the entire show
- Logo and link on front page OHDC website
- Banner displayed in Grand Prix ring
- Booth in Vendor Village





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\$25,000
GRAND PRIX CHAMPION SPONSOR

Grand Prix Champion Sponsorship benefits:

- Grand Prix sponsored by
- VIP Hospitality — 1 table of 8 including Grand Prix
- Social media — Facebook and Instagram
- Press Release
- Logo and 2nd to top billing on all printed materials, promotions, advertising, full page ad in prize list
- Ring announcements during the full show
- Logo and link on front page OHDC website under Title sponsor logo
- Banner displayed in Grand Prix ring





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\$10,000
RESERVE CHAMPION SPONSOR

Reserve Champion Sponsorship benefits:

- VIP Hospitality — 1 table of 8 including Grand Prix
- 1 arena sign
- Logo and on all printed materials, promotions, advertising, ½ page ad in prize list
- Logo with link on OHDC website
- Social media promotion
- Banner displayed during event
- Ring announcements
- Press releases





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\$5,000
OREGON HIGH DESERT CLASSIC HUNTER DERBY
SPONSOR

Oregon High Desert Classic Hunter Derby Sponsorship benefits:

- Table for 8 in VIP including Grand Prix
- Logo & link on OHDC website
- Social media promotion
- Press releases
- Banner displayed during show
- Listed in prize list





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\$3,500 - \$4,999
WELCOME STAKE / MINI PRIX SPONSOR

Welcome Stake/Mini Prix Sponsorship benefits:

- Logo with link on OHDC website
- Social media promotion
- Listed in prize list
- Banner displayed during show
- 2 seats in VIP





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\$4,000 - \$7,500
RING SPONSOR

Ring Sponsorships Available:

- \$7,500 Grand Prix Ring
- \$5,000 Hunter Ring 1
- \$4,000: Jumper Ring, Hunter Rings 2, and 3

Ring Sponsor Benefits:

- Logo with link on OHDC website
- Social media promotion
- Listed in prize list
- Opportunity to build ring signage with your name and logo
- 4 seats in VIP



Jump Sponsorships Available:

- \$1,500 in Grand Prix Ring

Jump Sponsor Benefits:

- Listed in prize list
- Jump with your name and logo in Grand Prix Ring (sponsor provided)



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\$1000 - \$2000
USHJA GREEN HUNTER INCENTIVE SPONSOR

USHJA Green Hunter Incentive Sponsorship benefits:

(Various other classes available at this level)

- Banner displayed during show
- Website acknowledgment
- Listed in prize list
- Social media promotion





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J BAR J YOUTH SERVICES

Facilitating Positive Change For Youth

Since 1968, when we have seen an unmet need and youth struggling in Central Oregon, we have added programs to help them. We now have eight separate programs, each providing a spectrum of services. We are the largest social services organization helping youth in Central Oregon.

Central to all of our programs is the idea that our thoughts and beliefs influence our choices, and our choices define our futures. If we can learn recognize unhelpful thoughts and mistaken beliefs, we can choose a brighter future.



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